Berkley Cultural Council May 5, 2025 Meeting Minutes

- 1. Meeting called to order at 6:11pm. In attendance –Kelley Larabee, Stephanie Malloch, Angela Chang, Jeanne Russo, Arlene Medeiros, Susan Barrett. No guests in attendance.
- 2. Minutes of 4.7.25 sent by email for review. Motion to approve by Stephanie, 2nd by Angela. All in favor.
- 3. Vendor fair update: Katie cannot attend meeting tonight, so no update to report. Fair is Saturday, May 10th, 10am-2pm, setup at 8am. Kelley will arrive around 9-9:30am with our table, and return for 11am-2pm. Jeanne plans to attend 10am-2pm. Stephanie will drop off poster for table, ads for concert series/farmers markets. Jeanne will bring a few Berkley Cultural Council shopping bags, perhaps some other giveaways. Kelley shared ad for vendor fair on social media already.
- 4. Summer Concert Series & Farmers Markets updates/discussion
 - Kelley compiling a list of local businesses to approach for sponsorship. Is also working on request for sponsorship letter. Will send to council members for review & comment once finished.
 - Kelley spoke with Pop Culture regarding being dessert vendor at concerts. They are unavailable for June & July, possible for August & September if can find coverage for shop, will get back to Kelley no update yet.
 - Stephanie obtained a new musician for June concert, Paul Sarno.
 - Kelley will now order 10 signs advertising concerts. Will order sponsor signs once we have a list.
 - Stephanie emailed Berkley Beer regarding attending with a beer garden or similar. Is waiting to hear back.
 - Kelley wonders if council should reach out to other town departments/councils to see if would want to participate in some way? Perhaps fire and/or police departments? Council has mixed feelings about asking for sponsorships. Discussion tabled for now.
 - Stephanie reports Kona Ice will attend July and August concerts. Reached out to What's Up Cupcake, waiting to hear back.
 - Jeanne reached out to Dave Wilson (birdhouses), not interested.
 - Kelley reached out to a dog treat business, waiting to hear back. Council would really like to find a Farmers Market vendor for pets.
 - Stephanie asks council thoughts on asking cannabis stores, no strong feelings against Stephanie will think it over.
- 4. Correspondence/unanticipated topics:
 - One email received from Amy Cuomo on behalf of son Kyle. He is looking for locations in town for a summer acting workshop? Angela shared a few local suggestions (eg Rehobeth library, Somerset Congregational Church). Kelley will pass along.
 - No other correspondence.

Treasurer's Report by Arlene (inadvertently left off agenda so included here under unanticipated topics):

- Confirmed grant money received by town in January
- Balance now \$7908.46, non-state funds \$4082.75
- Received 3 requests for reimbursement for FY25
- Council held \$1400 for concert series expenses.
- Balance of \$93 in administrative account.
- One correction request for reimbursement for play from Berkley Middle (not Community)
 School
- 6. Adjourn 6:50pm as motioned by Stephanie, seconded by Jeanne. All in favor. Next meeting set for Monday June 2 at 6pm.
- **Arlene notes Town Meeting is on June 2, so we need to change next meeting date. Kelley reopens meeting at 6:51pm, next meeting date set for <u>Wednesday June 4 at 6pm</u>, motion to close meeting at 6:52 by Arlene, seconded by Stephanie, all in favor.