Received: 9/9/2025 Time: 7:33am Posted: 9/9/2025 Time: 9:31am

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TOWN OF BERKLEY MASSACHUSETTS

MEETING POSTING

Thursday, September 11th, 2025 @ 5:30 p.m. Moitoza-Pettey Hearing Room, 1 North Main Street

FISCAL SUSTAINABILITY TASK FORCE AGENDA

1. Call to Order (5:30 PM)

Welcome and review of tonight's objectives

2. Approval of Minutes

Review and approval of August 28, 2025 meeting minutes

3. Follow-Up on Action Items from Previous Meeting

Review of Berkley Department Budget Summary – member questions and comments Updates on comparative data (neighboring towns – Jen Vincent)

Final comments on Charter / Problem Statement / Work Plan

4. Communication Strategy – Next Steps

Drafting first public communication ("Who We Are / What We're Doing")

Continue developing communication plan:

- Channels and timing
- Key messages
- Talking points / elevator pitch
- One-sheet discussion

5. Discussion of Upcoming Events / Outreach Opportunities

Craft Fair (9/13)

Curriculum Night

Other department/community events

6. Parking Lot / Future Topics

SRPEDD Economic Development Survey

- 7. Public Input
- 8. Next Steps & Action Assignments
- 9. Adjournment