

BERKLEY S.A.V.E. MEETING OF 3-03-26

MEMBERS IN ATTENDANCE: Nancy Thompson(NT), Member, Kate Simons(KS), Clerk, Chris Sullivan(CS), Chair, Rosanne Kulibaba [RK], Member

TOPIC		ACTION
Call to Order & Objectives	Meeting Called to Order at 5:35	
Approval of Prior Minutes		RK Motion KS Second All In Favor - Aye
Task Force Check In	<ul style="list-style-type: none"> • Roseanne to follow up with BAA on outreach and coordinate with Amanda Oliveira on setting up an informational table (in progress). • CS spoke with Rob Powell; needed information is behind a paid site—costs and needs must be clarified before moving forward. • Review FAQs in OneDrive. 	
Communication Updates	<ul style="list-style-type: none"> • Keep social media active; repost forum content. Library turnout was low, but many are watching via FB Live. Chris will post forum videos for sharing. • Emphasize clear messaging: costs (including debt exclusion), benefits (e.g., senior counseling), and key context (how we got here, comparisons, what’s at stake, past efforts, override details, long-term strategy). • Focus on packaging existing information to educate residents clearly—we are not an override committee. KS and RK will draft an outline for CS to support website flow. 	
Community Forums	<ul style="list-style-type: none"> • Fire/EMS, Police, and Library forums completed; key takeaway is staffing challenges and high training costs, with competition from other towns contributing to turnover. • Upcoming forums: COA (3/21 at 10 AM), Highway (4/2 at 6 PM), and Municipal Ops at Town Hall (4/11 at 10 AM). 	
Social Media Coordination		
Messaging: Sustainability & Development	<ul style="list-style-type: none"> • The override is step one in addressing an urgent fiscal challenge; clearly communicate the seriousness to drive awareness and voter engagement. • Focus on mid-term (building municipal efficiency) and long-term growth, especially through intelligent zoning and commercial development. • Example: Strategy starts with zoning (Planning Board → Town Meeting), supported by tactics like overlays, expanded usage, and more by-right, business-friendly permitting, with support from SRPEDD. • Task force to help define potential strategies, set SMART goals, and conduct mid- and long-term check-ins to ensure the override delivers promised results; BOS is responsible for implementation. • Reinforce the value of taxes—linking services, property values, and community quality—while building trust through clear plans, accountability, and follow-through. 	
Parking Lot / Future Topics		

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Public Input		
Next Steps & Action Assignments		
Adjourn	Meeting Adjourned at 7:00pm	NT Motion to Adjourn RK Second Adjourn